

Global Faculty 2018



JOIN OUR REGION FOR ONE WEEK TO GIVE LECTURES, EXCHANGE IDEAS, GAIN TEACHING EXPERIENCE AND MEET INTERNATIONAL COLLEAGUES WHILE LIVING IN A WARM CULTURE



**YOU GET YOUR AIRFARE,
WE PROVIDE:**

**ACCOMMODATION
AIRPORT TRANSFER
TRIP TO TEOTIHUACAN
DAILY SHUTTLES AND MEALS**

**FEBRUARY 25TH -
MARCH 3RD**



APPLICATION DEADLINE:
NOVEMBER 27TH



**Tecnológico
de Monterrey**



**FEBRUARY 25TH -
MARCH 3RD**



Tecnológico
de Monterrey



*Topics we are
looking for*

Accounting and Finance



CORPORATE FINANCE



PRIVATE EQUITY



FUSIONS AND ACQUISITIONS

International Relations



AFRICA



GEOPOLITICS



FOREIGN POLICY

**FEBRUARY 25TH -
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Entrepreneurship



INNOVATION PROCESSES AND OPORTUNIDY IDENTIFICATION



IDEA PROCESSES TO GENERATE HIGH IMPACT SOLUTIONS



VALIDATION AND LEAN METHODOLOGY PROCESSES FOR STARTUPS



ENTREPRENEURIAL FINANCE AND FUNDING

Art and Digital Animation



GAME DESIGN AND GAME MECHANICS WITH UNREAL ENGINE



STORYBOARDING AND SECUENTIAL ART

**FEBRUARY 25TH -
MARCH 3RD**



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Marketing and data analysis



NAMING (TECHNIQUES TO CREATE CORPORATE NAMES AND PRODUCTS)



BRAND MANAGEMENT



MARKETING DIGITAL



NEUROMARKETING

International Business and Logistics



ESPECIAL ECONOMIC ZONES



DATA BASE INVESTIGATION



INTERNATIONAL LOGISTICS



MEXICO AT THE GLOBAL BUSINESS PANORAMA

**FEBRUARY 25TH -
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Computing and Mechatronics



DATA SCIENCE WITH APPLICATIONS IN ANY ENGINEERING AREA



ARTIFICIAL INTELLIGENCE



EMBEDDED SYSTEMS



INTERNET OF THINGS



INDUSTRY 4.0

Sciences



NEW TECHNIQUES FOR TEACHING COLLEGE PHYSICS.



NEW TECHNIQUES FOR TEACHING COLLEGE MATHEMATICS.



ACTIVE LEARNING FOR TEACHING PHYSICS AND/OR MATHEMATICS

**FEBRUARY 25TH -
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Industrial Engineering

FACILITY DESIGN AND MATERIALS MANAGEMENT

DESIGN AND IMPROVEMENT OF LOGISTIC SYSTEMS

STATISTICAL ENGINEERING

SIX SIGMA STRATEGY AND APPLICATIONS

DISCRETE EVENT SIMULATION

QUALITY MANAGEMENT STRATEGIES

OPTIMIZATION MODELS APPLICATION'S

DESIGN AND ANALYSIS OF EXPERIMENTS

SYSTEM DYNAMICS (SYSTEMS THINKING)

TECHNOLOGICAL INNOVATION SYSTEMS

LEAN MANUFACTURING STRATEGIES



**FEBRUARY 25TH -
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Mechanical and Civil Engineering



MATERIALS



MECHANICAL DESIGN



ADVANCED MANUFACTURING PROCESSES



RENEWABLE ENERGIES



TOOL DESIGN



PLASTIC INJECTION



SOIL MECHANICS



FOUNDATION ENGINEERING



TRANSPORT INFRASTRUCTURE: RAILWAYS AND PORTS



DESIGN OF STRUCTURES FOR EARTHQUAKES AND WIND



HYDRAULICS

**FEBRUARY 25TH -
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Humanities



APPLIED VOCABULARY FOR BUSINESS (ENGLISH COURSE)



HOW THE INTERVIEWING PROCESS WORKS AND PRACTICE (ENGLISH COURSE)



MARKET RESEARCH (ENGLISH COURSE)



NEW PROMOTION METHODS (ENGLISH COURSE)



MULTICULTURAL BUSINESSES OR BUSINESSES DONE THROUGH CULTURE



ETHICAL DECISION MAKING IN BUSINESSES (ENGLISH COURSE)



**ETHICS, PEOPLE AND SOCIETY: ETHICS, HUMAN RIGHTS AND DEVELOPMENT
ETHICS**



**ETHICS, PROFESSION AND CITIZENSHIP: PROFESSIONAL ETHICS AND SOCIAL
CORPORATE RESPONSIBILITY**



ART IN DIGITAL MEDIA



ART IN ADVERTISING



ART MARKET



FINANCES OF ART AND THE ARTIST



INVESTMENT ON THE ART MARKET



INTERNATIONAL DEALS APPLICABLE TO ART



TECHNIQUES AND PRACTICES OF CONTEMPORARY MUSEOGRAPHY

**FEBRUARY 25TH -
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Architecture



CRITICAL ANALYSIS OF ARCHITECTURE



RURAL ARCHITECTURE AND RURAL



TERRITORY



COMMUNITARY PLANNING AND PARTI-

Other Topics

related to these areas:



DIGITAL MEDIA AND COMMUNICATION



BIOTECHNOLOGY



INGUSTRIAL DESIGN

**FEBRUARY 25TH -
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de Monterrey**



How to apply

PLEASE, SEND YOUR RESUME
AND A LIST OF PROPOSED LECTURES TO:
SCORONABR@ITESM.MX

LANGUAGE OF INSTRUCTION COULD BE IN ENGLISH OR SPANISH



**APPLICATION DEADLINE:
NOVEMBER 27TH**

FOR MORE INFORMATION:
[HTTP://QUERETARO.ITESM.MX/FACULTYMOBILITY/](http://queretaro.itesm.mx/facultymobility/)

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